

New Epoch of Earth



Professor Johan Rockström
Director Potsdam Institute
Co-founder
Stockholm Resilience Center

Future Cities



Ann-Louise Lökholm Klasson
CEO
Sweco Sweden

Economic Order



Klas Eklund
Senior Economist
Mannheimer Swartling

The New Competitive Frontier - Climate Change

*How businesses can help solve the climate challenge
while driving new business opportunities*

CEOs, business executives, multinationals, SME's and owners alike; we all face the delicate dilemma in finding ways to contribute to solving climate change - while at the same time, driving a successful business.

You are hereby exclusively invited to a unique seminar initiated in collaboration by a team of Gothenburg companies aspiring to make a difference for future generations. Together we will explore how to stay ahead of competition by addressing one of the largest challenges of our time.

We have gathered some of Sweden's foremost experts in business, climate change and finance to share their insights and knowledge with us.

Here is what you can look forward to:

- Being inspired by some of Sweden's most well-renowned speakers on the topic at hand
- Interesting panel discussion on the importance of financial institutions in this transition
- Networking opportunities and getting inspired by peers

Date & time

Thursday October 3, 2019
12:00 - 17:30

Place

Bergakungen, Gothenburg
Skånegatan 16B

Registration

By invitation only

Last day to register
September 25

SME Business



Tomas Haglund-Flemström
Director
Accenture

Finance Panel



Sara Öhrvall
Chief Digital, Communications
and Sustainability Officer
SEB

Finance Panel



Poya Motai
Business area lead,
Group Sustainable Finance
Nordea

Finance Panel



Fredrik Nilzén
Head of Group Sustainability
Swedbank

The New Competitive Frontier - Climate Change

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SEMINAR PROGRAM 12:00 - 17:30

Speaker	Topic (all sessions in English)
LIGHT LUNCH	Networking opportunity
Pontus Cornelius CEO Ernströmgruppen AB	Welcome and presentation of the initiative
Professor Johan Rockström Director Potsdam Institute and Co-founder of Stockholm Resilience Centre, Stockholm University	Welcome to the Anthropocene – a new epoch for our earth
Klas Eklund Senior Economist, Mannheimer Swartling	Climate change – implications for the economy
COFFEE BREAK	Networking opportunity
Tomas Haglund-Flemström Director Accenture	Climate change – How are the multinationals thinking and how will that affect SME businesses?
Ann-Louise Lökholm Klasson CEO Sweco Sweden	Climate change, Urbanisation & Digitalisation – How will it affect our future cities
Sara Öhrvall Chief Digital, Communications and Sustainability officer, SEB Johan Rockström Director Potsdam Institute Fredrik Nilzén Head of Group Sustainability, Swedbank Poya Motai Business Area Lead, Sustainable Finance, Nordea	Panel discussion on the importance of financial institutions in this new frontier
SUMMARY	Key take-aways

WARMEST WELCOME!